



**//** **86%** of business professionals believe they are effective communicators...  
 Only **17%** of their audiences agreed. The Leader's Voice – Clarke and Crossland

## The Art of the High Stakes Presentation

### *Helping you better leverage every important presentation opportunity*

Whether you're presenting to major customers, employees, strategic partners or internal stakeholders, the stakes associated with failing to build essential credibility or articulating your important message are often far reaching. During this small group coaching workshop, participants will receive personalized instruction on essential delivery skills, crisp presentation message development approaches and finally, personal communication and storytelling insights to help you drive your key messages deeper. Attendees will receive up to 5 videotaped coaching experiences during the training day along with individualized guidance from a professional presentation coach.



*Learning so much about yourself in one day is an amazing feeling!* Distinction workshop attendee

<u>Group size:</u>	10-12 attendees
<u>Skill area:</u>	Presentation skills professional development
<u>Approach:</u>	Videotaped coaching workshop with personalized instruction and interactive group discussions
<u>Duration:</u>	One-day workshop format (Typically 8am – 5pm)

### **Here's how Distinction can give you an important edge in your high stakes presentation opportunities**

- Leverage strategic eye communication to build greater trust and believability with audiences.
- Master more purposeful and relaxed movement to create a stronger personal presence.
- Learn what makes a good story and how to integrate them at strategic times.
- Use more meaningful gestures to create stronger emphasis to key points and ideas.
- Discover a powerful 7-step model for shaping presentation messages that win hearts and minds.
- Use the 7-step model to create and deliver a team presentation
- Learn the strategic skill of talking to the 'essence of the slide', instead of simply bullet reading.
- Learn the "power of the pause" to create emphasis at critical times.

### **You also can get these valuable post-training support tools...**

The Digital Coach™ podcasts available at no additional charge to all Distinction trainees.

The Digital Coach™ Personal Video Review, a post-training follow-up tool, is available for an additional fee.

The Mark of Distinction quarterly eNewsletter provides resources, refreshers and tips for the presenting professional.

For more information on how Distinction can give you greater confidence & credibility, contact us today

[www.distinction-services.com/foundational.html](http://www.distinction-services.com/foundational.html)



**Distinction**

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*Where story & storyteller drive ideas and information!*

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