



**“** *The very best leaders, almost without exception and at every level, are master users of stories and symbols.* Tom Peters. Internationally-recognized industry consultant

## Executive One-on-One Presentation Skills Coaching

*Helping executives lead more effectively through communication excellence*

Distinction also offers high-level coaching support for the presenting executive. Whether it's to help tune a high-profile keynote address or to provide personalized one-on-one delivery skills coaching, Distinction can help your executive presenters better prepare for messages delivered in every kind of leadership communication setting. These engagements are custom tailored to the individual's specific professional development needs and are often part of an ongoing professional development plan.

**“**

*I wanted to express my thanks... You taught me how to get my message across far more effectively!*

Divisional President - Fortune 100 Company

### **Now more than ever, today's leaders must be able to motivate, align, challenge and inspire confidence**

- Each executive receives a communication style assessment using DiSC™ and a proprietary 360 degree review tool to better understand communication strengths and weaknesses. Distinction helps the executive gain insight into their native communication style as well as how to adapt their style for greater personal influence and impact.
- Powerful videotaped coaching approaches used to accelerate new skills assimilation in the executive.
- Post training video review tool (The Digital Coach™) helps the executive continue to learn after the coach leaves
- New insight is gained into the science and psychology of creating greater organizational influence
- Executives receive message development assistance for their high profile speaking opportunities.
- Periodic onsite reviews help the executive continue to refine and develop this critical core competency.

**86%** of business professionals believe they are effective communicators... **Only 17%** of their audiences agreed..

The Leader's Voice – Clarke and Crossland

### **Executives also receive these valuable post-training coaching tools at no additional cost**

The Digital Coach™ podcasts available at no additional charge to all Distinction trainees.

The Digital Coach™ Personal Video Review is provided at no incremental charge for the executive client.

The Mark of Distinction quarterly eNewsletter provides resources, refreshers and tips for the presenting professional.

For more information on how Distinction can give you greater confidence & credibility, contact us today

[www.distinction-services.com/executive.html](http://www.distinction-services.com/executive.html)



**Distinction**

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*Where story & storyteller drive ideas and information!*

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