



An Overview of Distinction Communication A Critical Partner for Critical Times

Not in recent history has there been a time where the ability to articulate an important message and deliver it with confidence & credibility was more critical to an organization's future. Major sales opportunities, critical partner development and messages intended to align and direct workforces often hang in the balance. But if your leaders, sales teams and managers are like many, they share a common challenge – one related to *perspective*.



86% of business professionals believe they are effective communicators... Only **17%** of their audiences agreed.

The Leader's Voice – Clarke and Crossland

Distinction works with our client companies around North America and the world to help close the 86/17 gap and provide organizational leaders with the insight, skills and tools to make every communication opportunity produce maximum impact.



The Art of the High Stakes Presentation – Coaching Workshops
Powerful presentation skills coaching for executives, sales professionals and organizational leaders based on a learn-by-doing process of videotaping, peer feedback and professional coaching insight. Choose from these highly effective full-day workshops or customize your own.

The Art of the High Stakes Presentation

Helping you fully leverage every important presentation opportunity. Ideal for all levels of organizational communicators

Executive One-on-One Presentation Skills Coaching

Helping executives lead more effectively through communication excellence

Strategic Coaching for High Stakes RFPs

Turning your oral interview into a competitive advantage

Strategic Coaching for Major Sales Opportunities

Turning your team presentation into a competitive advantage



Learning so much about yourself in one day is an amazing feeling!



Presentation Messaging & Design Services

Helping you tell your important stories in ways that produce powerful results

Our team of professional designers not only help you shape a powerful message to get through to busy & distracted people, but we also roll those strategic messages into a professionally-designed presentation you can be proud of displaying. Don't let "good enough" be good enough anymore. Distinction can give your important presentations greater velocity.

Distinction's client companies include these industry-leading organizations...

Adidas * Honeywell * Reebok * Intel * Contech Construction Products * Tektronix * FLIR Systems * Fios * Glaxo-Smith-Kline * Clear Channel * Avery * Charles Schwab * VOLT Services * George Fox University * Jive Software * Concur * Regence Blue Cross * BOSE * Bullivant-Houser-Bailey * Digimarc and hundreds of smaller companies.

For more information, contact us... **Distinction Communication, Inc.** www.distinction-services.com 503.554.1203